

ATPM FAQ

Frequently Asked Questions

What is ATPM?

About This Particular Macintosh (ATPM) is, among other things, a monthly Internet magazine or “e-zine.” ATPM was created to celebrate the personal computing experience. For us this means the most personal of all personal computers—the Apple Macintosh. About This Particular Macintosh is intended to be about your Macintosh, our Macintoshes, and the creative, personal ideas and experiences of everyone who uses a Mac. We hope that we will continue to be faithful to our mission.

Are You Looking For New Staff Members?

We currently need an [Interviews Manager](#) and an [Publicity Manager](#). Please contact us at <editor@atpm.com> if you're interested.

How Can I Subscribe To ATPM?

The ATPM DOCMaker List: Sign up for this list if you would like a free subscription to our DOCMaker edition. Issues of ATPM are mailed to subscribers around the 1st of the month and are about 1MB in size. They are distributed in DOCMaker stand-alone format. Send a message to <subscriptions@atpm.com> with [subscribe atpmdocmaker](#) in the body of the message.

The ATPM Notification List: Sign up for this list if you prefer to be notified when a new issue is released so that you can download it yourself from the ATPM web site or read it online in HTML form. Send a message to <subscriptions@atpm.com> with [subscribe atpmnotify](#) in the body of the message.

Unsubscribing: Should you wish to discontinue receiving ATPM, you can unsubscribe at any time by sending a message to <subscriptions@atpm.com> with [unsubscribe atpmdocmaker](#) or [unsubscribe atpmnotify](#) in the body of the message (depending on which list you are subscribed to). But who would want to unsubscribe from ATPM? Actually, if you wouldn't mind doing us a favor—should you, for any reason, desire to no longer be subscribed to ATPM, please let us know why. We learn a lot from our readers.

Alternatively, you can subscribe and unsubscribe from ATPM using our Web site at <<http://www.atpm.com/subscribe/>>.

How Can I Submit Cover Art?

We enjoy the opportunity to display new, original cover art every month. We're also very proud of the people who have come forward to offer us cover art for each issue. If you're a Macintosh artist and interested in preparing a cover for ATPM, please e-mail us. The way the process works is pretty simple. As soon as we have a topic or theme for the upcoming issue we let you know about it. Then, it's up to you. We do not pay for cover art but we are an international publication with a broad readership and we give appropriate credit alongside your work. There's space for an e-mail address and a Web page URL, too. Write to <editor@atpm.com> for more information.

How Can I Send A Letter To The Editor?

Got a comment about an article that you read in ATPM? Is there something you'd like us to write about in a future issue? We'd love to hear from you. Send your e-mail to <editor@atpm.com>. We often publish the e-mail that comes our way.

Do You Answer Technical Support Questions?

Of course. E-mail our Help Department at <help@atpm.com>.

How Can I Contribute To ATPM?

There are several sections of ATPM to which readers frequently contribute:

Segments—Slices from the Macintosh Life: This is one of our most successful spaces and one of our favorite places. We think of it as kind of the ATPM "guest room." This is where we will publish that sentimental Macintosh story that you promised yourself you would one day write. It's that special place in ATPM that's specifically designated for your stories. We'd really like to hear from you. Several Segments contributors have gone on to become ATPM [columnists](#). Send your stuff to <editor@atpm.com>.

Hardware and Software Reviews: ATPM publishes hardware and software reviews. However, we do things in a rather unique way. Techno-jargon can be useful to engineers but is not always a help to most Mac users. We like reviews that inform our readers about how a particular piece of hardware or software will help their Macintosh lives. We want them to know what works, how it may help them in their work, and how enthusiastic they are about recommending it to others. If you have a new piece of hardware or software that you'd like to review, contact our reviews editor at: <reviews@atpm.com> for more information.

Shareware Reviews: Most of us have been there; we find that special piece of shareware that significantly improves the quality of our Macintosh life and we wonder why the entire world hasn't heard about it. Now here's the chance to tell them! Simply let us know by writing up a short review for our shareware section. Send your reviews to <reviews@atpm.com>.

Wishful Thinking: Is the space for Mac enthusiasts who know exactly (if you do say so yourself)

what Apple should do with its advertising campaigns and product introductions. Have you come up with a great advertising tag line? What about that Mac campaign that has been stewing in the back of your mind? Send your big ideas (or your art) to <editor@atpm.com>.

Which Products Have You Reviewed?

Check our reviews index at <<http://www.atpm.com/reviews>> for the complete list.

Will You Review My Product?

If you or your company has a product that you'd like to see reviewed, send a copy our way. We're always looking for interesting pieces of software to try out. Contact <editor@atpm.com> for shipping information.

Can I Sponsor ATPM?

About This Particular Macintosh is free, and we intend to keep it this way. Our editors and staff are volunteers with "real" jobs who believe in the Macintosh way of computing. We don't make a profit, nor do we plan to. As such, we rely on advertisers to help us pay for our Web site and other expenses. Please consider supporting ATPM by advertising in our issues and on our web site. Contact <editor@atpm.com> for more information.

Where Can I Find Back Issues of ATPM?

Back issues of ATPM, dating since April 1995, are available in DOCMaker stand-alone format from <<ftp://ftp.atpm.com>> and <<http://www.atpm.com/Back>>. In addition, all issues since ATPM 2.05 (May 1996) are available in HTML form at <<http://www.atpm.com/Back>>. You can search all of our back issues from <<http://www.atpm.com/search>>.

What If My Question Isn't Answered Above?

We hope by now that you've found what you're looking for (We can't imagine there's something else about ATPM that you'd like to know.). But just in case you've read this far (We appreciate your tenacity.) and still haven't found that little piece of information about ATPM that you came here to find, please feel free to e-mail us at (You guessed it.) <editor@atpm.com>.